

WENDY WAX, WHOSE THE ACCIDENTAL BESTSELLER IS HAILED AS A
“WARM, TRIUMPHANT TALE OF FEMALE FRIENDSHIP,”* NOW INVITES
READERS TO DANCE WITH MAGNOLIA WEDNESDAYS,
ON SALE MARCH 2ND

Four Women Face Their Fears and Test the Boundaries of Their Lives when
Wendy Wax Explores Life in her own Backyard—Suburban Atlanta

*“Bittersweet... Vivien’s an easy protagonist to love; she’s plucky, resourceful, and
witty—the perfect outsider’s guide to the SUV and bake sale zoo.”*

—Publishers Weekly

Praise for Wendy Wax’s *The Accidental Bestseller*—

*“Enormously entertaining. The plot is surprisingly unpredictable ... filled to bursting
with subplots and characters... a well-executed, surprising
and satisfying resolution.”*

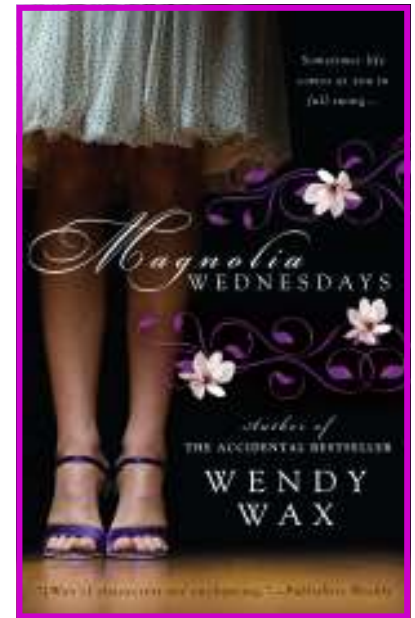
—Book Reporter

*“If you enjoy smart and funny women’s fiction, put *THE ACCIDENTAL BESTSELLER* at the top of your list.”*

—Fresh Fiction

*“It’s funny and wry and tearful; it’s about women’s lives, insecurities, and ambitions, about loyalty and friendship and
making mistakes. *The Accidental Bestseller* is no accident. But it deserves to be a best seller.”*

—Bette-Lee Fox on her *In the Bookroom* blog at libraryjournal.com



Wendy Wax, well-known author of The Accidental Bestseller and a former broadcaster, brings readers a singular story raising the question “What happens when a Southerner-turned-New York hot shot journalist returns home to heal after being shot in the behind on national television?” The answer: **MAGNOLIA WEDNESDAYS**.

A St. Petersburg Beach native and long time Atlanta suburbanite, Wendy is perhaps best known to readers for her humor and for her exploration of both women’s friendships and the emotional bonds tying people to their families, friends and work. Her writing has been called “entertaining and informative” (St. Petersburg Times) and “incredibly enjoyable” (Café of Dreams). Library Journal praised The Accidental Bestseller as a “warm, triumphant tale of female friendship and the lessons learned when life doesn’t turn out as planned.”



In **MAGNOLIA WEDNESDAYS**, television journalist Vivien Gray has come a long way from her days of cotillion and mint juleps. Having struggled for years she’s fulfilled her dream to become a nationally known investigative reporter. In her wake she’s left dozens of broken rules and a family she now barely knows. When she takes a bullet in the behind during a stakeout gone awry the video ends up on You Tube and is broadcast around the world.

Quitting her network job before she can be pushed out, Vivi ends up back in the south, at the bottom of the journalistic heap writing a snarky column that ridicules the lives of those around her. The job—the only one she can find—is so embarrassing, she writes it under a pseudonym. Unexpectedly pregnant, she keeps the news to herself even after she moves into the suburban Atlanta home of her widowed dance instructor sister and her teenage children. Then, she

—continued—

*Book Reporter

takes on yet another secret when, uninvited, she begins investigating her brother-in-law's death. Meanwhile, Vivi struggles to find the right way to tell the man she loves about their baby and to begin rebuilding her life.

That's where the Magnolia Ballroom and Dance Studio comes in, along with the women at its heart—Melanie, Ruth, and Angela. Each faces her own life-changing challenge and struggles to find the courage to do so. Yet, it's this circle of women whose friendships and empathy for each other chip away at the walls Vivi has thrown up around herself. Maybe it's time she let in some fresh air—and ideas. Too bad she's about to be exposed as the mysterious columnist whose been infuriating and insulting her family and her new friends.

ABOUT THE AUTHOR

A native of St. Petersburg, Florida, Wendy had years of dance lessons as a child, later performing in school plays and local musicals. When she wasn't pirouetting, she was reading voraciously. A regular at her local library, she became fast friends with Nancy Drew and Anne of Green Gables. Her love affairs with language and storytelling paid off beginning with her first shift at the campus radio station while studying journalism at the University of Georgia.

After returning to her home state and graduating from the University of South Florida she worked for the Tampa PBS affiliate, WEDU-TV, behind and in front of the camera. Her resume includes on air work, voiceovers and production on a variety of commercial projects and several feature films. She may be best known in the Tampa Bay area as the host of *Desperate & Dateless*, a radio matchmaking program that aired on WDAE radio, and nationally as host of *The Home Front*, a magazine format show that aired on PBS affiliates across the country.

Wendy was the mother of a toddler and an infant when she decided to change careers to write professionally. Since then she's written eight novels, including **MAGNOLIA WEDNESDAYS**, **The Accidental Bestseller** and **Single in Suburbia**. Her work has been sold to publishers in ten countries and to the Rhapsody Book Club. Her novel, **Hostile Makeover**, was excerpted in Cosmopolitan magazine.

Wendy lives in the Atlanta suburbs with her husband John and her teenage sons.

MAGNOLIA WEDNESDAYS
Wendy Wax
Berkley Books/Trade Paperback/Original/Fiction
Includes the Reading Group Guide
March 2010/On Sale 3-2-10/\$15.00 (\$18.50 Canada)
0-425-23235-2 • 978-0-425-23235-4

www.authorwendywax.com

**CONTACTS: Joan Schulhafer, Joan Schulhafer Publishing & Media Consulting,
973-338-5427, jschulhafer@verizon.net**

•
**Caitlin Brown, Berkley/NAL Publicity,
212-366-2657, caitlinbrown@us.penguingroup.com**



Praise for Wendy Wax's The Accidental Bestseller—

"Enormously entertaining. The plot is surprisingly unpredictable ... filled to bursting with subplots and characters... a well-executed, surprising and satisfying resolution."

—Book Reporter

"If you enjoy smart and funny women's fiction, put THE ACCIDENTAL BESTSELLER at the top of your list."

—Fresh Fiction

"It's funny and wry and tearful; it's about women's lives, insecurities, and ambitions, about loyalty and friendship and making mistakes. The Accidental Bestseller is no accident. But it deserves to be a best seller."

—Bette-Lee Fox on her *In the Bookroom* blog at libraryjournal.com

"A wonderful beach read...fast moving, fun and terrifically entertaining."

—RT Book Reviews, (Four Stars)

"Fascinating...Wendy Wax brings the women and their lives to life...the backdrop of 'revealing' how the industry works is both illuminating and worrisome—makes one wonder how much is truth and how much is fiction."

—Night Owl Romance

"A wise and witty foray into the hearts of four amazing women and the publishing world they inhabit. This is a beautiful book about loyalty, courage, and pursuing your dreams with a little help from your friends."

—Karen White, New York Times bestselling author

"A terrific story brimming with wit, warmth and good humor. I loved it!"

—Jane Porter, author of Mrs. Perfect

"A wry, revealing tell-all about friendship and surviving the world of publishing."

—Haywood Smith, New York Times bestselling author

"Funny, serious, sad, and insightful describes this well-written and fast-paced story. It has humor in tragedy, redemption in loss, and some very funny scenes."

—J. Kaye's Book Blog

"Wax has proven herself a master when it comes to creating characters you can empathize with... an incredible read that I highly recommend...Wendy Wax is a wonderful writer."

—Fiction Scribe

"I enjoyed The Accidental Bestseller and would recommend it for women's fiction fans like myself...the interesting tidbits about the publishing industry were definitely an added bonus!"

—Book Addiction

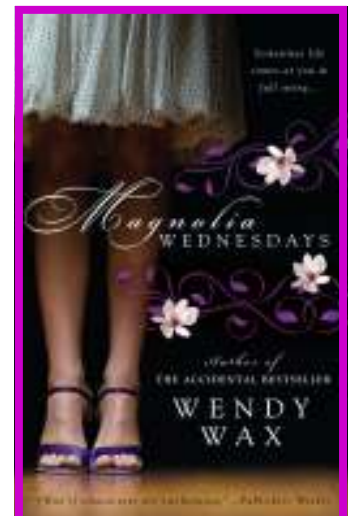
THE ACCIDENTAL BESTSELLER

Berkley Books/Trade Paperback/Original/Fiction
\$15.00 (\$18.50 Canada)/0425227677 • 978-0425227671

MAGNOLIA WEDNESDAYS

Includes the Reading Group Guide
Berkley Books/Trade Paperback/Original/Fiction
March 2010/On Sale 3-2-10
\$15.00 (\$18.50 Canada)/0-425-23235-2 • 978-0-425-23235-4

www.authorwendywax.com



**CONTACTS: Joan Schulhafer, Joan Schulhafer Publishing & Media Consulting, 973-338-5427, jschulhafer@verizon.net
Caitlin Brown, Berkley/NAL Publicity, 212-366-2657, caitlinbrown@us.penguinpub.com**